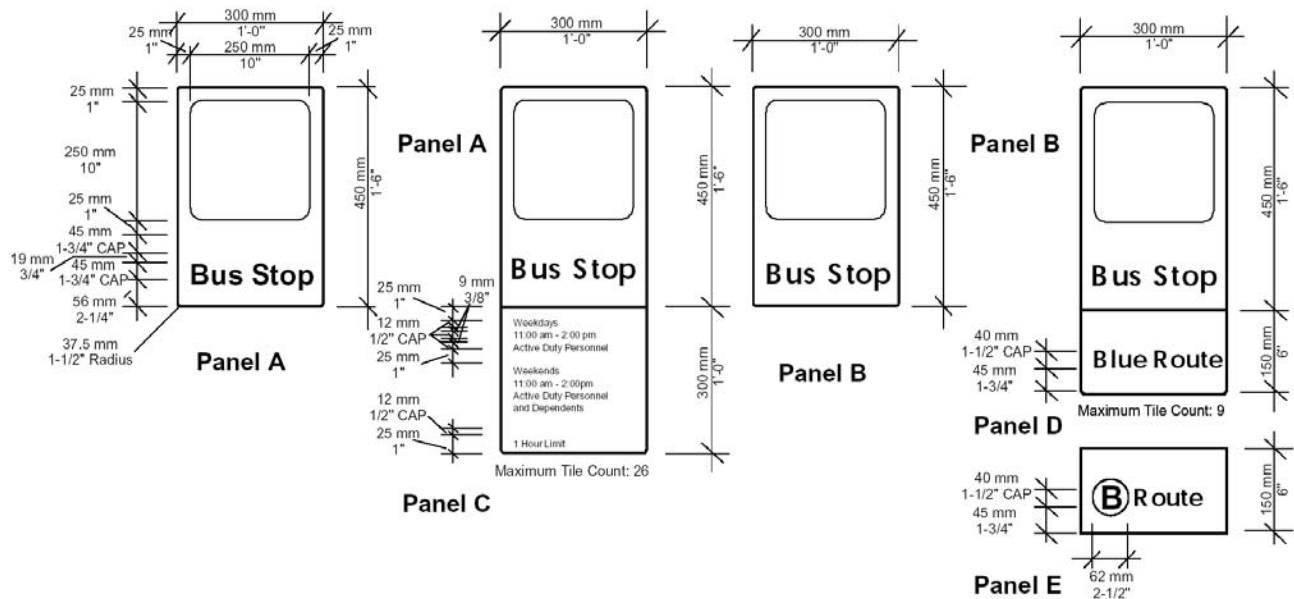


flush left.

Figure 4.48. Bus Route Sign Type C6 Layouts.



Section 4E – Water Tower Graphics

4.33. General Description. The size and visual prominence of water towers provide an excellent opportunity to exhibit a consistent, professional and recognizable image to the surrounding community. In order to ensure that these image qualities are achieved and maintained, all water tower tanks located on Air Force installations are to be painted in conformance with the following standards.

4.34. Information. The face of the water tower tank shall contain only the following information:
The Air Force Symbol.
The title “AIR FORCE” in upper case letters.

4.35. Other Graphics and Lettering. No additional graphics or lettering are to be applied.

4.36. Colors. The paint scheme for the AF Symbol and letterforms will consist of four (4) colors as indicated in Figure 4.49. The background color for the body of the tank will be a uniform light tone consistent with installation standards.

4.37. Proportions/Shapes. The application of the symbol and letterforms template may vary in overall size, but must maintain the composition and proportions as shown (see Figure 4.49.). The shape of the letterforms are based on “Arial Black” font. The shapes of neither the symbol nor the letterforms are to be altered in any way.

4.38. Visibility. Due to the diversity of water tower tank shapes, configurations and orientations, the

following guidelines are provided in order to facilitate consistent and effective implementation.

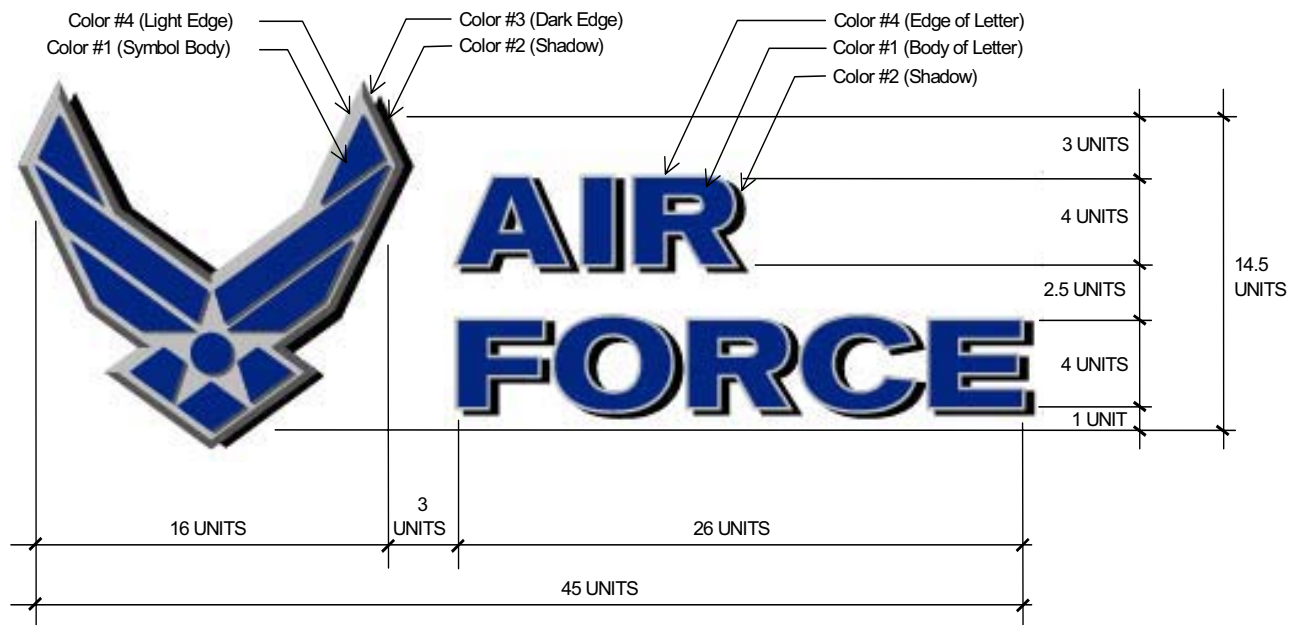
4.38.1. Number of Applications. Avoid a cluttered appearance by having no more than two (2) applications of the symbol and letterforms on one tank.

4.38.2. Orientation. Orient the symbol and letterforms on the side(s) of the tank that provide the best visibility from public ways.

4.38.3. Size. Size the symbol and letterforms as large as is practical so as to be easily read from a reasonable distance.

4.38.4. Position. Position the symbol and letterforms in a manner that minimizes visual interference by railings or other structural elements, and minimizes distortion due to any vertical curvature of the tank surface.

Figure 4.49. Template for Air Force Symbol on Water Tower Tanks



Specify paint to match
the following colors:

- Color #1: Pantone 287
- Color #2: Black
- Color #3: Pantone Cool Gray 9 (metallic)
- Color #4: Pantone Cool Gray 4 (metallic)

Note: Unit proportions are measured to the edges of the Color #1 portion of the image .